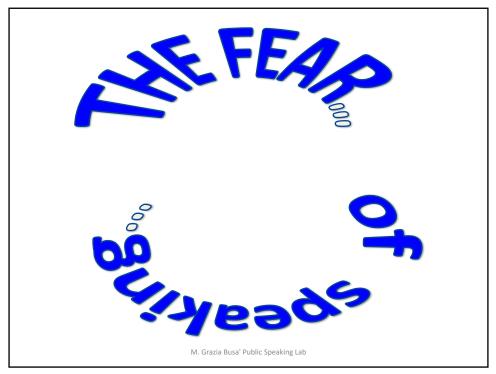
Today's topic....

M. Grazia Busa' Public Speaking Lab

1



Do you get nervous before or during your speech?

M. Grazia Busa' Public Speaking Lab

3

Is there anything you can do to reduce your nervousness and be more confident in your speech?

M. Grazia Busa' Public Speaking Lab

There are several things you can do to improve your confidence during a speech

M. Grazia Busa' Public Speaking Lab

5

Facts about the fear of public speaking...

M. Grazia Busa' Public Speaking Lab

If you're afraid of speaking in public

M. Grazia Busa' Public Speaking Lab

7

- You're not alone: about **70%** of all people have an intense fear of speaking
- (statistics have shown that fear of speaking is rated higher than dying...)

M. Grazia Busa' Public Speaking Lab

Why do we feel nervousness and anxiety before speaking in public?

M. Grazia Busa' Public Speaking Lab

9

2 primary sources

M. Grazia Busa' Public Speaking Lab

2 primary sources

- Personality
- Uncertainty

M. Grazia Busa' Public Speaking Lab

11

Our uncertainty...

M. Grazia Busa' Public Speaking Lab

We are afraid of the unknown, the unfamiliar

- what's going to happen?
- how could things change?
- how the audience is going to react?

M. Grazia Busa' Public Speaking Lab

13

- We are afraid of being rejected
 - What is the audience going to think of me?
 - Are they going to reject me, reject what I say?

- We are afraid of being embarrassed, ridiculed or shamed
 - You are the focus of attention, and all the audicence's ears and eyes are on you...

M. Grazia Busa' Public Speaking Lab

15

- We are afraid of being trapped
 - When you're on stage you cannot go anywhere... you need to finish your speech regardless

- We are afraid of losing control
 - Fear that you don't remember what you have to say...

M. Grazia Busa' Public Speaking Lab

17

Some advice

M. Grazia Busa' Public Speaking Lab



19

1) Prepare, prepare, prepare and rehearse.

This means:

- Know your subject
- Know how you're going to present it
 - Clear and logical order

M. Grazia Busa' Public Speaking Lab

2) Know the weak points of your report/data/ presentation

- Present them upfront and find a reason for their weakness.
 - Can you turn them around so that they don't appear as weak points?
- Expect to answer questions about them

M. Grazia Busa' Public Speaking Lab

21

3) If you can, find someone that you trust that can give you reassurance

This will help you grow your self-esteem and reduce the fear of being rejected

4) Watch other people giving speeches and compare

- Leaders are not afraid of rejection
- Leaders are aware that someone may not like them – they make this their strength

M. Grazia Busa' Public Speaking Lab

23

- Leaders are not afraid of rejection
- Leaders are aware that someone may not like them – they make this their strength

5) Know that it's a learning process

You Will get better and better at it

M. Grazia Busa' Public Speaking Lab

25

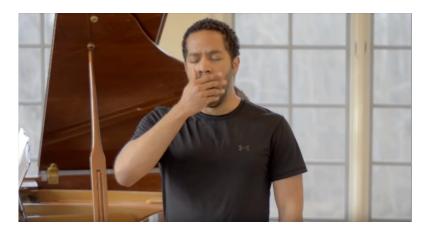
6) Know that people's perception is different from your own

- Audiences are generally nicer than you think
 - will not be aware of some details that are obvious to you



27

1. Breathing exercises



https://www.youtube.com/watch?v=Q5hS7eukUbQ

M. Grazia Busa' Public Speaking Lab

- Breath in, counting up to seven
- Breath out, counting up to eleven

M. Grazia Busa' Public Speaking Lab

29

2. Relaxation Do the penguin!



https://www.youtube.com/watch?v=zJkMZwAXWb\

M. Grazia Busa' Public Speaking Lab

Doing the penguin will help you relax

and have a better voice!

M. Grazia Busa' Public Speaking Lab

31

3. Center yourself

Stand with

- your feet shoulder-width apart
- · hands hanging loose
- shoulders down
- head relaxed on your neck

M. Grazia Busa' Public Speaking Lab

4. Before the speech...

Also do what Amy Cuddy recommends you to do:

M. Grazia Busa' Public Speaking Lab

33

2 minutes of power pose!!!! W. Grazia Busa' Public Speaking Lab

power posing will not only help you look more powerful, but also feel more powerful

M. Grazia Busa' Public Speaking Lab

35

How can you be more confident during your speech?

It's all about....

Faking and Pretending 'til you become it

M. Grazia Busa' Public Speaking Lab

There are three benefits to pretending to be confident

M. Grazia Busa' Public Speaking Lab

37

1. Attitude follows behavior

- It has been proven that you tend to feel like you act
 - If you smile, you'll feel happy
 - If you behave confident you'll feel confident

M. Grazia Busa' Public Speaking Lab

2. Emotions are contagious

 If you behave confident, people will think that you're confident and respond back to your confidence

M. Grazia Busa' Public Speaking Lab

39

3. Reinforcement

 The flow of emotions from the people around you will make you feel more confident

M. Grazia Busa' Public Speaking Lab



41

1) Focus on the idea that people want to know what you have to say

M. Grazia Busa' Public Speaking Lab

2) Posture and physicality:

Standing powerfully will help you feel more powerful

M. Grazia Busa' Public Speaking Lab

43

Also remember....

M. Grazia Busa' Public Speaking Lab

About sleep

of sleep than a few more slides

M. Grazia Busa' Public Speaking Lab

45

And finally remember...

Be nice to yourself if you didn't do as well....

It's not the end of the world, you'll do better next time!!

M. Grazia Busa' Public Speaking Lab

https://www.youtube.com/watch?v=80UVjkcx GmA

(0.30-4.20

M. Grazia Busa' Public Speaking Lab

47

Task

Talk about your strenghts and weaknesses (yes, again $! \odot$)

M. Grazia Busa' Public Speaking Lab