

## HOW TO WRITE A MOTIVATIONAL LETTER

The motivational letter is a very important document that is requested in order to allow the candidates to introduce themselves. This letter is fundamental in order to highlight the values, qualities and past experiences that distinguish the candidate.

Examples of contents:

1. **PRESENTATION** - inform the reader of who you are, what you study, what are your past experiences.
2. **MOTIVATION** - explain the reasons why you are interested in that specific destination, why you chose that Country, why you think that the activities fit your academic interests and path, what you think the experience will add to your academic path.
3. **YOUR VALUE** - explain why you are the one that should be chosen for the spot, what you have that distinguishes you from the others, your strengths and values.

TIPS FOR THE MOTIVATIONAL LETTER TO BE ATTACHED TO THE ERASMUS+ STUDY/SEMP APPLICATION:

- **Be coherent to the requirements** of the vacancy you are applying to. This means that your past and present experiences should be a value added to your application.
- **Be concise** and coherent throughout the application. The motivational letter shall have the length of approximately 1800 types; it should not be too long nor too short.
- **Do not start with “My name is X, I’m Y years old and I come from Z”**, rather **sign your name at the end**. Remember that it is easier to remember someone when they already caught our attention, so write a captivating motivational letter and sign your name at the end.
- The letter is addressed to the coordinator of the exchange program, so you should **use appropriate formal language**.
- **If you apply for more than one destination, remember that you must write two separate and distinct letters**. Both shall be attached to the same PDF file (unless the destinations share the same coordinator).
- The letter must be written in italian (english only for international students).