



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



OPEN CALL

ETH-TECH Art Contest – Ed. II

The European project [ETH-TECH](#) – *Anchoring Ethical Technology (AI and Data) Usage in the Education Practice* is launching the second edition of its international art contest. The theme is:

Inhabiting Technological Present and Futures: What's my postdigital Positionality?

Who can participate

The call is open to university students across the globe enrolled in creative, artistic, design, media, psychology, or education disciplines. Eligible participants include **Bachelor's, Master's, and PhD students, as well as graduates (alumni)**. Submissions can be made individually or collectively, with teams of up to 3 participants.

What to create

Each participant/team is invited to create one original work that represents or questions the concept of postdigital positionality. Each submission should include:

- The title of the proposal
- A **brief narrative** (250-500 words) introducing the concept of postdigital positionality the work embraces or represents
- A **description of the creative process** (250-500 words):
 - If AI tools (e.g., Midjourney, DALL·E) are used: explain how they were integrated and provide the prompts used
 - If the work is entirely handcrafted: describe the materials and ideas that informed the creation
- A **digital copy of the artwork**

The digital file must be provided in one of the following high-resolution formats: TIFF, JPEG, PNG (minimum 1080 × 1080 pixels), GIF, or MP4 (1920 × 1080 or 1080 × 1920). Videos must not exceed 3 minutes in length. Submissions must be shared via a link to a storage service (e.g. Google Drive, OneDrive, WeTransfer).

Awards

Winners will receive a certificate of recognition and a cash prize:

- 1st place: \$500
- 2nd place: \$300
- 3rd place: \$200

Selected works will be featured on the ETH-TECH website and social media, integrated into the project's educational materials, and may be exhibited at events hosted by consortium universities. By submitting their work, all participants agree that their artwork may be published under a Creative Commons CC BY-NC-



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



ETHTECH

SA 4.0 licence, allowing ETH-TECH and project partners to share and republish it for non-commercial purposes, with attribution to the author.

Deadline for submission

Submissions must be sent by **07/07/2026 at 1:00 PM (CEST)** via the online form:

<https://forms.gle/5fwyb6uJqBKPQ9D69>



More information

Before starting, we recommend reading the guide to the creative process at: <https://eth-tech.eu/exploring-the-post-digital-world-through-creative-reflection/>. Full contest details are available at: <https://eth-tech.eu/art-contest-2/>

Selection criteria

A panel of expert reviewers will evaluate submissions based on:

- Originality and creativity in visual representation
- Clarity and depth of the accompanying explanation
- Thoughtfulness in the description of the creative process, including the integration of AI tools if applicable

Acknowledgements

Special thanks to [Education Is Boring](#) for their valuable contribution to the cultural launch event of the contest.