

STUDY PLAN

tips and info for

COMMUNICATION STRATEGIES

students enrolled in a.y. 23-24

09th November, 2023



UNIVERSITÀ
DEGLI STUDI
DI PADOVA

DiSL DIPARTIMENTO DI STUDI
LINGUISTICI E LETTERARI

Study Plan: How does it work?

- Choose which classes you are interested in*
- Fill in the study plan in uniweb

*Each year there are several classes offered. Students must fill in their study plan in order to take the exams of the classes they are attending.



Communication Strategies is a Master Degree Course (LM*)



120 credits (CFU*) in total to complete the course

*LM stands for Laurea Magistrale

*CFU stands for Crediti Formativi Universitari



To bear in mind: info and web pages

- The code of your Master (MA in Communication Strategies) is **002PD**
- Web pages:



[The Didattica page of Communication Strategies](#)



[The Moodle page of Communication Strategies](#)



[Your UNIWEB page account](#)

DIDATTICA PAGE

In this page you can check the Semesters and details about the classes.
How to find your curriculum (Communication Strategies - 002PD):

Educational offer

Search



Home

▼ Educational offer

Here you can find the information about all the course units of the degree courses offered by the University of Padova.

For each course unit you will find all available details such as the educational aims, the syllabuses and the lecturers' names.

Please select your enrollment academic year up here on the right, then choose the type of degree course, the School and the degree course in order to get all the information.

[Download "Prospetto dell'offerta formativa" \(official overview of educational offer\) A.Y. 2023/24.](#)

Select your enrollment Academic Year:

[A.Y. 2023/24](#)



[A.Y. 2022/23](#)

[A.Y. 2021/22](#)

[A.Y. 2020/21](#)

[A.Y. 2019/20](#)

[A.Y. 2018/19](#)

[A.Y. 2017/18](#)

[A.Y. 2016/17](#)

[A.Y. 2015/16](#)

[A.Y. 2014/15](#)

[A.Y. 2013/14](#)

[A.Y. 2012/13](#)

[A.Y. 2011/12](#)

Educational offer

Search



Home > 2023 > First cycle degree courses

**First cycle
degree courses**

Second cycle
degree courses

Single cycle
degree courses

Select School:

- School of Agricultural Sciences and Veterinary Medicine
- School of Economics and Political Science
- Law School
- School of Engineering
- School of Medicine
- School of Psychology
- School of Science
- School of Human and Social Sciences and Cultural Heritage

Educational offer

Search



Home > 2023 > Second cycle degree courses

[First cycle
degree courses](#)

**Second cycle
degree courses**

[Single cycle
degree courses](#)

Select School:

- [School of Agricultural Sciences and Veterinary Medicine](#)
- [School of Economics and Political Science](#)
- [School of Engineering](#)
- [School of Medicine](#)
- [School of Psychology](#)
- [School of Science](#)
- [School of Human and Social Sciences and Cultural Heritage](#)



LE0616 2022	<u>ARCHAEOLOGICAL SCIENCES</u>	2	LM-2	English and Italian
IA0280 2021	<u>RELIGIOUS STUDIES (Intra University)</u>	2	LM-64	Italian
LE0615 2017	<u>THEATRE, FILM, TELEVISION AND MEDIA STUDIES</u>	2	LM-65	Italian
LE0614 2008	<u>PHILOSOPHICAL SCIENCES</u>	2	LM-78	Italian
SU2544 2020	<u>LANDSCAPE STUDIES</u>	2	LM-80	Italian
LE0607 2020	<u>HISTORICAL SCIENCES</u>	2	LM-84	English and Italian
LE0609 2008	<u>HISTORY OF ART</u>	2	LM-89	Italian
IF0315 2023	<u>STRATEGIES IN COMMUNICATION</u> ←	2	LM-92	English and Italian
IA2383 2023	<u>TECHNIQUES, HERITAGE, INDUSTRIAL LANDSCAPES (Intra University)</u>	2	LM-84	English and French

Information concerning the students who enrolled in A.Y. 2023/24

If it is not your enrollment A.Y. [go back to the home page](#)

▼ Degree course details

Degree course type	Second cycle degree D.M. 270/2004
Degree course code	IF0315
Activated in	2008/09
Year of degree course structure	2023/24
Class (Ministerial field of study code)	LM-92 - Communication
Degree issued	
Branch	Padova
Language	English and Italian
Degree course tracks	<u>"Strategie di comunicazione " [001PD]</u> <u>"Communication strategies" [002PD]</u>
Related degree courses	--
Other degree courses within the same class	--
Degree programme regulations	<u>Regulations</u> Rector's decree and regulations, issued on 15/05/2023 with RD n. 2045/2023 <u>Annex 1</u> General description of educational activities <u>Annex 2</u> Study progression and proposed educational activities (course units, contact hours, credits, relevant subject areas, teaching-learning methodology, etc.) <u>Annex 3</u> Plans of studies (tracks) which do not require further approval by the Degree Course Council



bring this page
with you

Check these pages carefully:
it will help you in the organisation of your studies

STRATEGIES IN COMMUNICATION

Degree course track

Communication strategies

IF0315/2023/002PD, A.Y. 2023/24

Information on the Degree course track

Degree course	Second cycle degree in STRATEGIE DI COMUNICAZIONE IF0315, Degree course structure A.Y. 2023/24
Academic Year	2023/24

Course units of the Degree course track

Degree course code (?)	Course unit code	Course unit name	Credits	Year	Period	Lang.	Teacher in charge
IF0315	SUQ0091158	COMMUNICATION PRACTICES, DIVERSITY AND INCLUSION Details for students enrolled in A.Y. 2023/24 Current A.Y. 2023/24	6	1st Year (2023/24)	First semester	ENG	CLAUDIA PADOVANI
IF0315	SUQ2100929	DIGITAL CULTURE, GENDER AND SOCIETY Details for students enrolled in A.Y. 2023/24 Current A.Y. 2023/24	6	1st Year (2023/24)	First semester	ENG	COSIMO MARCO SCARCELLI
IF0315	SUQ0091139	DIGITAL SOCIOLOGY Details for students enrolled in A.Y. 2023/24 Current A.Y. 2023/24	6	1st Year (2023/24)	First semester	ENG	FEDERICO NERESINI

MOODLE PAGE

Where you can find the **ANNEX 2** and other important information.

Curriculum Communication Strategies - a.y. 2023/2024



News and Communications

Courses and Programme

Timetable

Moodle Courses

Programme Erasmus+ for Studies

Tutorial - Attendance tracking App (Orari Unipd)

Slides_Meeting for Teaching Improvement Week

Survival Guide for International Students

DEGREE COURSE DETAILS

Degree Program
Regulation (*Italian version*)

General Description of
Educational Activities (Annex
1) (*Italian version*)

Study Progression and Proposed
Educational Activities (Annex
2) (*Italian version*)

Terms and Periods - a.y.
2023/2024 (*Italian Version*)

REFERENTI E CONTATTI

Chair of the Degree Course
Communication Strategies
Student Office

Type of course

credits

CURRICULUM COMMUNICATION STRATEGIES (002PD)					
				BASE COMUNE 1 5 insegnamenti a scelta tra:	
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	L-ART/07	002PD	COMPUTATIONAL THINKING	6
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	SPS/08	002PD	TECHNOLOGY AND SOCIETY	6
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	L-ART/06	002PD	IMMERSIVE TECHNOLOGIES	6
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	SPS/07	002PD	DIGITAL SOCIOLOGY	6
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	ING-INF/05	002PD	SOUND DESIGN AND MUSIC TECHNOLOGY	6
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	L-ART/06	002PD	DIGITAL CINEMA AND VIDEO MAKING	6
CARATTERIZZANTE	Teorie e tecniche dell'informazione e della comunicazione	L-FIL-LET/12	002PD	LINGUISTICS FOR COMMUNICATION	6
				BASE COMUNE 2 3 insegnamenti a scelta tra:	
CARATTERIZZANTE	Discipline socio-economiche, storico-politiche e cognitive	SECS-S/05	002PD	TEXTS AS DATA	6
CARATTERIZZANTE	Discipline socio-economiche, storico-politiche e cognitive	SPS/04	002PD	COMMUNICATION PRACTICES, DIVERSITY AND INCLUSION	6
CARATTERIZZANTE	Discipline socio-economiche, storico-politiche e cognitive	SPS/08	002PD	DIGITAL CULTURE, GENDER AND SOCIETY	6
CARATTERIZZANTE	Discipline socio-economiche, storico-politiche e cognitive	M-STO/04	002PD	COMMUNICATION AND MEDIA HISTORY	6
CARATTERIZZANTE	Discipline socio-economiche, storico-politiche e cognitive	SPS/004	002PD	POLITICS AND SOCIAL MEDIA	6

PROGRAMME STRUCTURE

Common Basis 1	5 exams	30 cfu (5x6 cfu)
Common Basis 2	3 exams	18 cfu (3x6 cfu)
Related Courses	3 exams	18 cfu (3x6 cfu)
Foreign Language	1 exam	6cfu
Elective Courses	2 (or 3 exams)	12 cfu or 18
Labs/ Stage (2/3)		6 cfu
Stage (mandatory)		6 cfu
Final Dissertation		24 cfu
TOTAL		120 cfu (or 126)*

**not compulsory: only for those students who want to add 1 extra exam to their Study Plan*



COMMON BASIS 1 **INFORMATION AND COMMUNICATION THEORIES AND TECHNIQUES**

5 courses to choose among:

COMPUTATIONAL THINKING
TECHNOLOGY AND SOCIETY
IMMERSIVE TECHNOLOGIES
DIGITAL SOCIOLOGY
SOUND DESIGN AND MUSIC TECHNOLOGY
DIGITAL CINEMA AND VIDEO MAKING
LINGUISTICS FOR COMMUNICATION



COMMON BASIS 2 SOCIO-ECONOMIC, HISTORICAL-POLITICAL AND COGNITIVE DISCIPLINES

3 courses to choose among:

**TEXTS AS DATA
COMMUNICATION PRACTICES, DIVERSITY AND INCLUSION
DIGITAL CULTURE, GENDER AND SOCIETY
COMMUNICATION AND MEDIA IN HISTORY
POLITICS AND SOCIAL MEDIA**



RELATED COURSES

1 course to choose among:

INTERCULTURAL COMMUNICATION
DIGITAL STORYTELLING
WRITING FOR THE MEDIA

2 courses to choose among:

PERFORMATIVE LEARNING AND COMMUNICATION
PRINCIPLES OF SUSTAINABILITY SCIENCE
NON VERBAL COMMUNICATION
SOCIAL NETWORK ANALYSIS
SEO IN WEB DESIGN
MULTIMEDIA AND DATA FORENSICS



FOREIGN LANGUAGE COURSES

1 course to choose among:

COMMUNICATING IN SPANISH
FRENCH LANGUAGE
GERMAN LANGUAGE



WORKSHOPS OF COMMUNICATION TECHNIQUES

2 labs to choose among:

DIGITAL, MARKET AND SUSTAINABILITY - prof. Cammozzo (S2 - ENG)

PUBLIC VALUES IN MEDIA AND ICT - prof. Padovani (S1 - ENG)

PUBLIC SPEAKING - prof. Busà (S1 - ENG/ITA)

LABORATORIO DI TECNICHE COMUNICATIVE - prof. Brotto (Annual -
ITA)

LABORATORI DI TEATRO DEL DISLL



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FREE-CHOICE COURSES

12 CFU

<https://en.didattica.unipd.it/off/2023/LM/SU>

STAGE (mandatory)

6 CFU

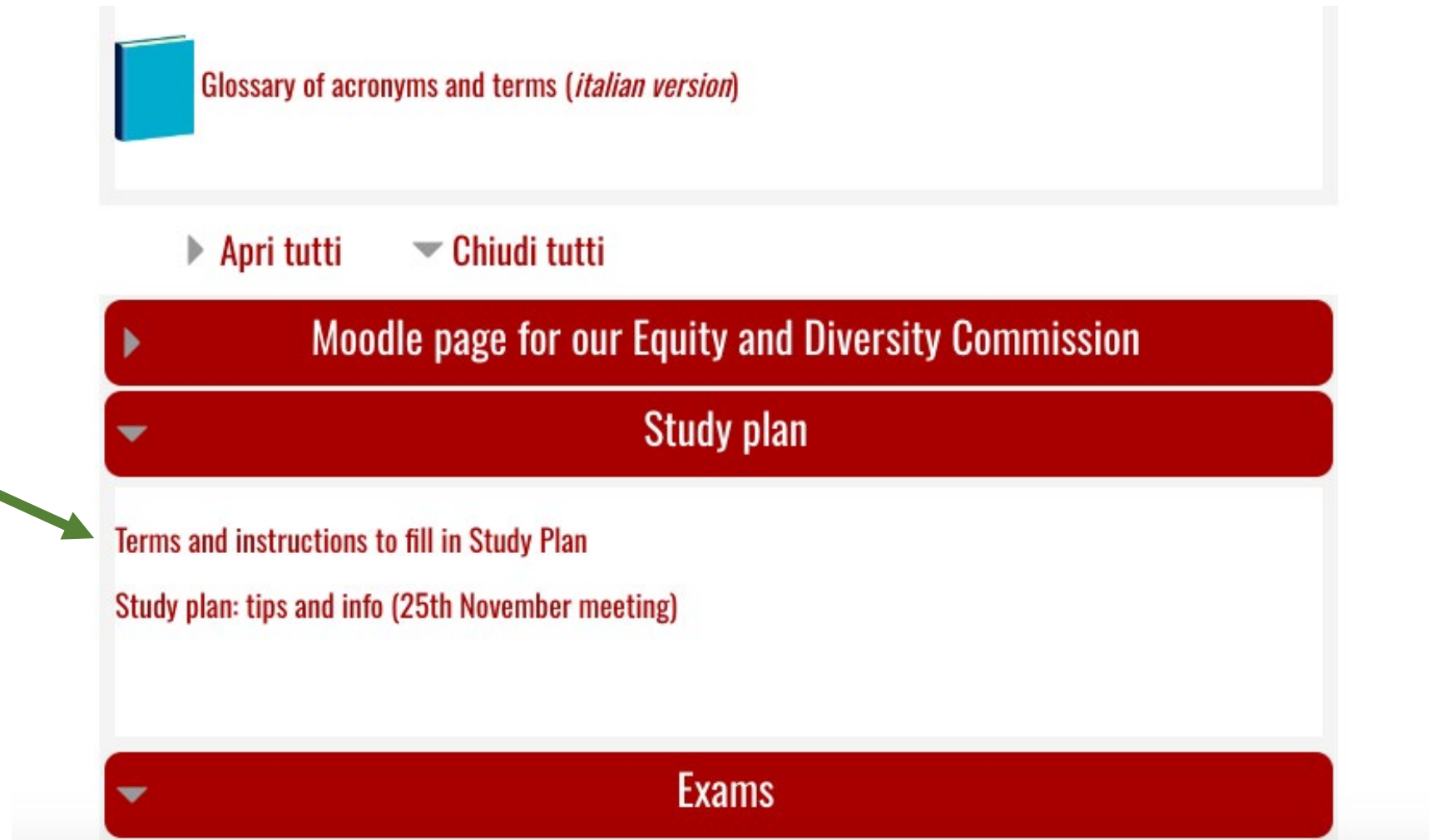
Career Service Office - <https://www.unipd.it/stage>

FINAL DISSERTATION

24 CFU



In your Moodle page you'll find a guide for the compilation of your study plan



Glossary of acronyms and terms (*italian version*)

► Apri tutti ▼ Chiudi tutti

► Moodle page for our Equity and Diversity Commission

▼ Study plan

Terms and instructions to fill in Study Plan

Study plan: tips and info (25th November meeting)

▼ Exams

A green arrow points from the left side of the image to the 'Terms and instructions to fill in Study Plan' link within the 'Study plan' dropdown menu.



Each student must fill in the **Study Plan**, i.e a document showing the list of educational activities which the student intends to pursue (mandatory and optional ones) to reach the 180 ECTS credits needed to obtain a bachelor degree or the 120 credits needed to obtain a master degree.

Every year, study plans can be filled in from October till July. Students can make amendments to their study plan (even several times). The Study Plan must be filled in before registering for the exams.

Once the degree application has been submitted on Uniweb, the study plan can NOT be modified.

Further details on the Study Plan are available on the following [guide](#).

DEADLINE for the a.y. 23/24: 31 July 2024

If you click and take a look to the guide you'll find instructions on how to organize your **12** free-choice credits (“a scelta dello studente”).

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STUDY PLAN

FREE CREDITS

Department of Linguistic and Literary Studies (DiSLL)

12 credits (free-choice credits)



- When filling in the Study Plan «free-choice credits» can be added through two different rules:

Rule a) adding courses offered within your Degree course;

Rule b) adding courses offered within other Degree courses;

Where can I find my study plan and how can I do it? IN UNIWEB!

Process	Status	To do list
Fees	● da pagare	display
Career plan	● editable	study plan
Available terms	● 0 available terms	
Term registration	● 0 bookings	

Notes



Modify study plan

Print study plan

Stage: check on Moodle

A.A. 2023 - 2024 / Corsi di laurea magistrale / STRATEGIE DI COMUNICAZIONE (Ord. 2023) / CURRICULUM: COMMUNICATION STRATEGIES - HOME PAGE 2023/24 / Stage



The Master's degree programme in Communication Strategies includes 3 different internships:

- **STAGE 1:** 6 CFU Mandatory internship (150 hours)

- **STAGE 2 and 3:** Mandatory internships of 3 CFUs (75 hours) each. It is recommended to use them (internship 2 and internship 3) to deepen the experience started with internship 1.

In order to select and implement an internship, the following steps must be followed (we strongly recommend to read the instructions **CAREFULLY** before asking any questions to the [Career Service Office](#) or the Internship contact person because all the information present here will not be repeated):

1. Thinking about the internship

2. How to seek and activate the internship

3. What to do once the internship is over and Internship registration

Final thesis / project (24 cfu)

In order to finish your MA you must work on your final project and write a paper on a specific topic.

You can contact one of your lecturers and start working on a topic you are interested in.

It would be good to choose a thesis project that is coherent with your interests and that focuses on the areas in which you would like to continue your studies in the future.



A LITTLE TIP FOR YOU:

Choose your free-choice credits exams following your interests and the field you want to deepen in your final thesis.



More helpful information:

The courses that you can take can be offered in the first or in the second semester. You have to check (in the didattica page we have seen earlier) if the classes that you are interested in are offered in the first or in the second semester and organise your study plan according to the semesters in which classes are offered.



In order to sign up for an exam you have to insert the activity in your Study plan!

We suggest to fill the Study Plan before the following exam period (SESSIONE)

(the period of exams in January/February), doing so you will be able to sign up for your exams without problems.



How to look up for an exam: [UniPD Web agenda](#)

Welcome to the student's Web Agenda of the University of Padova

The image displays a grid of seven service cards from the UniPD Web Agenda. Each card has a red header with an icon and a white body with a description and an illustration. A green arrow points to the 'Exams calendar' card.

- Classes schedule**: Consult your timetable. Illustration: A person looking at a calendar.
- Exams calendar**: Search for your exams. Illustration: A person with a smartphone. (Highlighted with a green arrow)
- Rooms occupation**: Consult the rooms daily planning. Illustration: Two people looking at a room plan.
- Study room**: Consult study rooms. Illustration: A person sitting at a desk with books.
- Search bookings**: Search bookings. Illustration: A person with a clipboard.
- APP OrariUniPD**: Download the mobile application. Illustration: A person with a smartphone.

TUTOR JUNIOR OFFICE

Beato Pellegrino Complex, first floor

Check [this page](#) to find the timetables
or send an email to
tutorjunior.lettere@unipd.it *

* always write your name, surname, number
of «matricola» and degree course



TIME FOR QUESTIONS AND DOUBTS: we are here for you!



Thank you!

For any further info, please contact:
internationalstudents.disll@unipd.it



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