

exchanges

Academic Year 2021/2022 **University of Padova**

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Erasmus+ Programme: a social network analysis study of the 2014-2019





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01. INTRODUCTION





EUROPEAN Higher Education Area



The circulation of students, teachers and staff constitutes **directed** and **weighted** networks that connect institutions and countries.



In the academic year 2013–2014 there were **272.497 students** in **34 countries** who take part in Erasmus student mobility for studies (SMS) or student mobility for practice (SMP).



This project will be focused on **five academic years only**, in the period 2014-2019, not taking into account the year 2020 in which the Covid-19 pandemic began.







The analysis will be based on a dataset which contains the raw data for Erasmus+ mobility for students and staff concerning various fields (e.g age, gender, duration, field of study area, level of, sending and receiving country, etc).

02. LITERATURE REVIEW



The concept of brain circulation is introduced

(FINDLAY, STETWART AND LOWELL, 2004; KNIGHT, 2012)

«Countries with a higher income receive more students than those with a lower income»

(MACRANDER, VÖGTLE AND OTHER AUTHORS)

Considering culture and language as the motivation for the choices of trading countries



(SHIELDS, 2013)

(RUIZ, 2014; HAN ET AL. , 2015)

cooperation

from

multinational

abroad.

Professor Otero writes about the socio-economic background

(SOUTO-OTERO (2008)

distance also represents an element of great importance in terms of choosing the arrival country.

(KONDAKCI ET AL. , 2018)

03. DATA AND ANALYSIS



Main metrics

In and out degree

PageRank Score

HITS score





Assortativity

Robustness



Erasmus+ over the period 2014-19







04. COUNTRY ANALYSIS





Research questions

In order to analyze the trends on Erasmus+ study exchanges we have decided to focus our studies starting from a macro perspective, therefore, from the original dataset, we created a network where nodes are corresponding to the countries involved in the exchanges and edges are taken as the shifts of students from one state to another.

What is the general state of the network of mobilities between countries?

Do countries with many links tend to connect with equally linked countries?

According to PageRank hub vs authority scores, can we define whether a country is a sender or receiver?

Does the size of the country influence its role in the network?







Countries' Network & Degrees

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PageRank



TOP 10 PAGERANK AUTHORITY

	Authority	Hub	in-degree
SPAIN	0.124829	0.112138	193628
GERMANY	0.092253	0.112125	131451
FRANCE	0.088529	0.092776	130821
ITALY	0.076540	0.097475	116180
UK	0.064553	0.036884	103962
POLAND	0.045153	0.039472	79774
PORTUGAL	0.039174	0.023171	63268
NETHERLANDS	0.038861	0.028761	54828
SWEDEN	0.029709	0.015339	47028
CZECHIA	0.029178	0.024009	43532







out-degree

186670
187627
168162
162235
53862
58299
36678
53340
19337
32912

PageRank hub vs out-degree

Assortativity

Average target degrees vs out degree 2019



Average source degrees vs in degree 2019



Assortativity coefficients 2019

$\mu_{in,out}$	$\mu_{out,out}$	$\mu_{in,in}$	$\mu_{in,out}$
-0.1919	-0.2010	-0.2114	-0.2185

Assortativity coefficients 2015

$\mu_{in,out}$	$\mu_{out,out}$	$\mu_{in,in}$	$\mu_{in,out}$
-0.0956	-0.1076	-0.1268	-0.1215





Geographic visualizations

PageRank-based geo-heatmap - authorities





based on 2016 enrollments in ISCED 5,6 and 7 educational levels

PageRank-based geo-heatmap - hubs







PageRank-based geo-heatmap - authorities (weighted)



PageRank-based geo-heatmap - hubs (weighted)



Answers to research questions

What is the general state of the network of mobilities between countries?



- A rich network, in constant growth (more countries join + mobility flows increase);
- Gap in the participation in the network between big and small countries;
- Smaller countries are still able to contribute to the network.

Do countries with many links tend to connect with equally linked countries?

- Disassortative network: few links between nodes of similar degree;
- As time progresses, the network tends to be more disassortative: hubs are more likely to link with nodes with lower degree measures.

Which are the most central countries in the network?



Biggest countries are also the most central countries:

• Spain

• Italv

• UK

- Germany
- France
- Turkey
- Poland

Does the size of the country influence its role in the network?

- Bigger countries occupy central places in the network;
- According to weighted PageRank scores, smaller countries (Malta, Luxembourg, countries:
- well-connected in the network.

While in absolute terms the size of a country influences its role in the network, it does not prevent the country from occupying a relevant role in the network, especially when relative measures are employed.





According to PageRank hub vs authority scores, can we define whether a country is a sender or a receiver?

- Highest ranking countries (Germany, Italy, France, the UK, Poland) are both good senders and good receivers;
- Spain is a particularly good receiver;
- Turkey is a particularly good sender.

Liechtenstein, Slovenia, Estonia etc) seem to have similar mobility flows to those of bigger

• According to the disassortative nature of the network, smaller countries are still able to be

05. INSTITUTIONS ANALYSIS





Research questions

How many components are there in the network?



On average, how many connections are there between the universities?



Do most connected universities tend to connect with other universities with similar connections?



Which universities are the most connected ones?





Institutions Analysis

We have model the network as a directed graph, differentiating between sending and receiving institutions, setting the organizations as nodes and the edges's weight as the total number of participants in the exchange.



We obtain a disconnected graph, with a giant component and a few isolated components.

The giant component is a weakly connected



In Degrees Distribution





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Out Degrees Distribution





UNIVEF UNIVEF UNIVEF UNIVEF



TOP 5 IN-DEGREE

RSITAT DE VALENCIA	11611
RSITA DI BOLOGNA	11540
RSIDAD DE GRANADA	10809
RSIDADE DE LISBOA	10424
RSIDAD COMPLUTENSE DE MADRID	9414

TOP 5 OUT-DEGREE

RSITA DI BOLOGNA	12477
RSIDAD DE GRANADA	11026
RSITAT DE VALENCIA	8866
RSIDAD COMPLUTENSE DE MADRID	8467
RSITA DEGLI STUDI DI PADOVA	8302



We can say that our network has the scale-free property.

HITS & PageRank

- The more a university receives Erasmus students the more it will have a higher authority score.
- On the other hand the more a university promotes the Erasmus project and encourages students to practice it, the more it will have a high hub score.





Assortativity Analysis

Assortativity analysis (degree of homophily) in order to understand how much a university tends to have exchanges with another with the same degree and to avoid those with a different degree.

Average degrees vs in degree





We can consider our network as a neutral network as there is no clear behavior.





Asso	rtativity	coeffic	ients
$\mu_{in,out}$	$\mu_{out,out}$	$\mu_{in,in}$	$\mu_{in,out}$
0.0364	0.0398	0.0234	0.0226

Average degrees vs out degree



We wanted to test the ability of the network to survive the removal of some of its nodes.



We took into account:

- Robustness to random node removal;
- Robustness to attacks.

We can see that the network is extremely robust to random node removal, confirming the breaking point fc close to 1.

It is much more vulnerable to targeted attacks due to the presence of large hubs, with a breaking point that in this case is *fc*≈0.4.





Modularity, gephi representation

UNIVERSIDAD DE GRANADA

UNIVERSIDADE DE LISBOA

UNIVERSITAT DE VALENCIA

UNIVERSITA DI BOLOGNA

UNIVERSIDAD COMPLUTENSE DE MADRID





Answers to research questions - pt. 1

How many components are there in the network?

Do all universities interconnect betweer themselves?

Our analysis took into account a total amount of 7 140 organizations in the network, of which 27% do not receive incoming students, consequently owning an in-degree equal to zero.

On average, how many connections are there between the universities?

The average degree of connections between the institutions is equal to 185.56.

Considering the aspect of indegree, the most connected universities in Italy are:





Which universities are the most connected ones?



Considering the aspect of outdegree, the most connected universities in Italy are:



ALMA MATER STUDIORUM Università di Bologna



UNIVERSIDAD DE GRANADA



VNIVERSITAT DÖVALÈNCIA







Answers to research questions - pt. 2

How are the connections distributed?

nnections

From the top 5 rankings, we can notice how both Spanish and Italian universities dominate the list, having Bologna University as the most connected one, when the total of in and out degrees is taken into account. Which universities are the most centred?



- The more a university receives Erasmus students the more it will have a higher authority score.
- The more a university promotes the Erasmus programme and encourages students to practice it, the more it will have a high hub score.

Our network is characterized by the presence of large hubs.

UNIVERSIDAD DE GRANADA

UNIVERSIDADE DE LISBOA

UNIVERSITAT DE VALENCIA

UNIVERSITA DI BOLOGNA

UNIVERSIDAD COMPLUTENSE DE MADRID

Do most connected universities tend to connect with other universities with similar connections?

Since the calculated slopes μ in the assortativity analysis are all positive values but are not large enough to confirm an assortative attitude, it refutes our research question of most connected universities tend to connect with other with similar connections.

06. ITALIAN INSTITUTIONS ANALYSIS





Research questions

Which are the more connected Italian institutions? Do bigger institutions use to connect to equally big institutions?

Is there a difference between the mobility of institutions located in the North of Italy versus those in the South? What is the role of Italian institutions in the European Erasmus+ network?



Our network

- Erasmus exchanges 2014-2019
- Bipartite graph
- Italian sending institutions vs Italian receiving institutions
- #sending = 241
- #receiving = 220









In Degree Distribution





Out Degree Distribution







TOP 5 IN-DEGREE

UNIVERSITA DI BOLOGNA	301706
POLITECNICO DI MILANO	160089
UNIVERSITA DEGLI STUDI DI PADOVA	159396
UNIVERSITA DEGLI STUDI DI ROMA "LA SAPIENZA"	153476
UNIVERSITA DEGLI STUDI DI FIRENZE	124632

Heavy-tail distribution = few hubs

TOP 5 OUT-DEGREE

20	
JNIVERSITA DEGLI STUDI DI TORINO 15.	3099
JNIVERSITA DEGLI STUDI DI ROMA "LA SAPIENZA" 13	1231
JNIVERSITA DEGLOI STUDI DI PADOVA 82	2361
JNIVERSITA DEGLI STUDI DI MILANO 79)256

HITS & PageRank

Centrality measure

- more incoming edges = more important = authority
- more outgoing edges vs authority = more valuable links = hub

PageRank Authorities vs In Degree



PAGERANK AUTHORITIES

JNIVERSITA DI BOLOGNA POLITECNICO DI MILANO JNIVERSITA DEGLI STUDI DI ROMA 'LA SAPIENZA'' JNIVERSITA DI PADOVA JNIVERSITA DI FIRENZE	0.0890 0.0521 0.0463 0.0463 0.0382
JNIVERSITA DI FIRENZE	0.0382



Assortativity Analysis

How much universities have links with other universities with same degree?

101 10

Average degrees vs in degree









Assortativity coefficient

$\mu_{in,out}$	$\mu_{out,out}$	$\mu_{in,in}$	$\mu_{out,in}$
0.0247	0.0660	-0.0550	-0.0491

Robustness

Robustness of the network



We took into account:

- Robustness to random node removal
- Robustness to targeted attack

- typical of scale-free network



• randomly removed 10 nodes at a time, almost linear behaviour (extremely robust), breaking point close to 1
removed nodes in decreasing order of PageRank hub score, sublinear behaviour (still quite robust), breaking point close to 1



Ranking and number of students

We compared mobility vs ranking/number of students:

- sending institutions IT/EU, receiving institutions IT/EU
- QS/ARWU vs #incoming/outgoing students
- #total students vs #incoming/outgoing students
- not clear relation for ranking vs mobility
- more enrolled students ≈ more Erasmus exchanges (similar trend)







Answers to research questions - pt. 1

Since this study considers that two Italian universities are connected if both are linked to a common foreign university in the Erasmus network, the weight of the link is given by the number of mutual universities that the Italian institutions share.





Considering the aspect of **out**degree, the most connected universities in Italy are:







UNIVERSITÀ DEGLI STUDI DI PADOVA



UNIVERSITÀ **DEGLI STUDI DI MILANO**



Answers to research questions - pt. 2

Bigger institutions use to connect to equally big institutions?

It can be affirmed that while bigger universities understandably deal with a larger number of partners, smaller universities might be able to link their students to a smaller but more varied pool of international partners. Is there a difference between the mobility of institutions located in the North of Italy versus those in the South?

It appears that, there is only one university located in the South of Italy, that is the University of Neaples "Federico II" in the ranking of Italian institutions . This element sheds light to the fact that universities in the South do not have good connections with other universities in Europe: students are more limited in their mobility than other students attending universities in northern and central Italy. What is the role of Italian institutions in the European Erasmus+ network?

Italy plays a very central role in European exchanges, especially with those countries that have a geographical proximity which are: Spain, France, Germany, United Kingdom or Portugal.



07. FIELDS OF STUDY ANALYSIS





Research questions

What are the most relevant fields of study?

Are there any significant changes over the years?

Is there an increase in mobility for some faculties Are the institutes with greater mobility those who offer the greatest number of fields of study?

Which field of study appears to be more "central" than others?

Are there overlaps between the different areas or are some more independent than others?







Fields of study Analysis

We considered the following fields of study from the dataset:

- 01) Education
- 02) Arts and Humanities
- 03) Social sciences, Journalism and Information
- 04) Business, Administration and Law
- 05) Natural sciences, Mathematics and Statistics
- 06) Information and Communication
- Technologies (ICTs)
- 07) Engineering, Manufacturing and Construction
- 08) Agriculture, Forestry, Fisheries and Veterinary
- 09) Health and Welfare
- 10) Services





Field of study	N. Students	
Business, Admin. and Law	351816	26.55%
Arts and Humanities	278919	21.05%
Engineering, M. and C.	200065	15.10%
Social sciences, J. and I.	195460	14.75%
Health and Welfare	72680	5.48%
Natural sciences, M. and S.	72202	5.45%
Education	48950	3.69%
Services	46997	3.55%
CTs	38182	2.88%
Agriculture, F., F. and V.	19873	1.50%

Field of study	N. Institutes	
Arts and Humanities	3890	54.48%
Business, Admin. and Law	3813	53.40%
Social sciences, J. and I.	3383	47.38%
Engineering, M. and C.	3317	46.46%
Natural sciences, M. and S.	2459	34.44%
ICTs	2433	34.08%
Services	2381	33.35%
Education	2196	30.76%
Health and Welfare	1903	26.65%
Agriculture, F., F. and V.	1036	14.51%

PageRank 0

Abundance of specialised institutions, many of which are academies of arts or music, providing one single field of study. Significant is also the number of more well rounded universities offering to their students a broader range of subjects.



Number of fields in the institutes



One thing appears clear: to be between the most important nodes in the network an institution must have a well rounded, complete spectrum of subjects of study.





Role in the network

Two approaches to test the role of the fields of study in connecting the network, considering only edges of some fields.

Adding, one after another, the edges from the different fields, maximising the fraction of nodes in the GC.

Removing edges from the different fields, minimising the fraction of nodes in the GC, similarly to robustness.



Single field network

Field of study considered	Percentage in GC
Arts and Humanities	54.10%
Business, Admin. and Law	53.10%
Social sciences, J. and I.	47.09%
Engineering, M. and C.	46.11%
Natural sciences, M. and S.	34.15%
ICTs	33.68%
Services	33.03%
Education	30.48%
Health and Welfare	26.41%
Agriculture, F., F. and V.	14.20%

The institutions are (almost) completely connected by the exchanges in the fields of education they offer.





Multilayer network: a collection of networks with the same nodes, but different edges, in this case with one layer for each one of the fields of study.





We can measure the interdependence between fields of education using the Pearson's correlation coefficient between the degree sequences of each pair of layers.







 $r_{\alpha,\beta} = \frac{\langle k_i^{[\alpha]} k_i^{[\beta]} \rangle - \langle k_i^{[\alpha]} \rangle \langle k_i^{[\beta]} \rangle}{\sigma_{k^{[\alpha]}} \sigma_{k^{[\beta]}}}$

Health and Welfare Arts, Humanities Services Social sciences Agriculture, F, F, V Business, A, L Natural sciences Engineeing, M, C

Answers to research questions

What are the most relevan fields of study?

- "Business, Administration and Law" (26.55%);
- "Arts and Humanities" (21.05%);
- "Engineering, Manufacturing and Construction" (15.10%);
- "Social sciences, Journalism and Information" (14.75%).

Are there any significar changes over the years?

No significant change, except an overall increase.

Are the institutes with greater mobility those who offer the greatest number of fields of study?

We can therefore deduce that certainly having а broader educational offer leads to being a more popular choice of student mobility, but institutions with a wide number of choices are not necessarily the only ones important in the network.

Which field of study appears to be more "central' than others?

"The average of the PageRank authority increases as the number of fields of study offered increases"

So we can deduce that as the number of courses offered increases. the centrality of the institution considered increases (in average).



From the year 2014 to 2019 there has been an increase in mobility for each of the faculties.



(SOUTO-OTERO (2008) Social-cultural or economic reasons?

Are there overlaps between the different areas or are some more independent than others?

By the analysis of robustness we observed that most of the fields of study overlap each other without being mutually exclusive.



The only exception is the disciplines of the "Arts and Humanities" category.

08. COMMUNITIES





Research questions

How are countries divided in communities? How are institutions divided in communities?

Is there a reason behind the composition of institutions communities?





Country Communities





1. Estonia

- 2. Serbia
- 3. Ukraine
- 4. Bosnia and Herzegovina
- 5. Montenegro
- 6. Moldova
- 7. Bulgaria
- 8. Belarus
- 9. Greece
- 10. Croatia
- 11. Portugal
- 12. Romania
- 13. Ireland
- 14. Iceland
- 15. Liechtenstein
- 16. Luxembourg
- 17. Latvia
- 18. North Macedonia
- 19. Malta
- 20. Norway
- 21. Turkey
- 22. Solvenia
- 23. Slovakia





Graphic visualization

Authorities



Beer &



Hubs



Institutions Communities





In both figures are represented all the biggest communities. Since the most visible are only the biggest two (red and blue), this means that these two communities contains the majority of Authorities and Hubs in the network.







3.001

Community 5 is not geographically represented because of inconsistencies between Erasmus dataset and geographical dataset were too many in this case.







Could belonging country influence communities?









Results



Communities 1, 2 and 3 have really similar and various composition so we think that they have not been influenced by belonging country or language.





Spain, Italy, Germany and France have relevant and similar participation in almost every community, but especially in community 1, 2 and 3.



Germany and Spain have a really big participation in community 4 so they might have influenced this community with their connections.

Community 5 in addition to the big participations of Germany and Spain (together again), is the only one with big participations of Czechia and Ukraine and in general this community has a bigger participation of eastern Europe countries so this could be a common feature.



In conclusion although significant links between countries in a community can be found, the majority of countries is split between all communities, the relevant exceptions that might have slightly influenced the communities are: **Italy**, **Spain**, **France**, **Germany** which have a strong influence in almost every community, and **eastern Europe countries**.

Could fields of study influence communities?





Answers to research questions



How are countries divided in communities?



In community 1 most countries have important institutions with possibility of study in English, while community 2 contains mostly eastern Europe countries. On the other hand community 3 and 4 do not seem really meaningful communities. How are institutions divided in communities?



From the two maps of institutions communities since the most visible are only the biggest two (red and blue), this means that these two communities contains the majority of Authorities and Hubs in the network. Furthermore they seem to be distrubuted all over Europe. Is there a reason behind the composition of institutions communities?

Although significant links between countries in a community can be found, the majority of institutions belonging from the same country is split between all communities. And from the previous charts is clear that fields of study do not influence community compositions.



09. CONCLUSIONS











The subdivision in community of the European institutions is not influenced by fields of study or languages.



More similarities than differences

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Erasmus+ study mobility team!



MARTINA CAVALLANTI Communication strategies



ANNA GIAMBARDA Communication strategies



RACHELE REGINA Communication strategies



FILIPPO BRAGATO

ICT for Internet and Multimedia



TOMMASO LOTTA

ICT for Internet and Multimedia



GIANMARIA VENTURA

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