



Social Network Analysis

Cancel Culture on social media

Famous cases of cancellation

The Team



Gaia Marzola

gaia.marzola@studenti.unipd.it

331 801 4063



Emma Meneghin

emma.meneghin@studenti.unipd.it

345 118 4911



Emilia Lucia Luzuriaga

emilialucia.luzuriaga@studenti.unipd.it

366 723 6000



Sogand Sabouri

sogand.sabouri@studenti.unipd.it

351 805 1137

What is cancel culture?

Cancel culture is a phrase contemporary to the late 2010s and early 2020s used to refer to a form of **ostracism** in which someone is thrust out of social or professional circles - whether it be online, on social media, or in person.

It is often said to take the form of **boycotting** or **shunning** an individual (often a celebrity) who is deemed to have acted or spoken in an unacceptable manner

Wikipedia





Objectives

01

Analyse a few cases of cancellation of famous people such as Andrew Tate and J.K. Rowling

02

Are there good and bad reasons to cancel? The difference between misinformation and opinions

03

Cancel culture as a political or social response to the information online



J.K. Rowling ✓
@jk_rowling



‘People who menstruate.’ I’m sure there used to be a word for those people. Someone help me out. Wumben? Wimpund? Woomud?

Opinion: Creating a more equal post-COVID-19 world for people who menstruate

[Traduci il Tweet](#)



devex.com
Opinion: Creating a more equal post-COVID-19 world for people who menstruate

23:35 · 06/06/20 · [Twitter for iPhone](#)

10,6K Retweet **34K** Tweet di citazione

“Read the Bible, every single man had multiple wives, not a single woman had multiple husbands. It’s against the will of God – it’s disgusting.”

He explained that it’s **“40 percent of the reason I moved to Romania,”** Tate said: **“I’m not a f***** rapist, but I like the idea of just being able to do what I want. I like being free.**

Then, he added: **“If you’re a man living in England or Germany or America or any of the western world right now you’ve decided to live in a country where any woman... at any point in the future can destroy your life.”**

- **“Depression isn’t real. You feel sad, you move on. You will always be depressed if your life is depressing. Change it,”** he started off.
- **“There are very few fat lonely man, aged 60. With no money or family or hobbies. Who arnt depressed. – this is not a clinical disease.**
- **“It is a circumstance which they must change. Most “depressed” people are unhappy with their lives, too lazy to change it. That simple.”**



What are the main **topics discussed through **social media** platforms on which cancel culture **focuses** on?**

Resources

- news reports/ interviews
- **Cancel Culture Series - Media diversity institute** <https://www.media-diversity.org/cancel-culture-series-interview-with-frankie-morgan/>
- science data reports
 - **How to shape academic freedom in the digital age? Are the retractions of opinionated papers a prelude to “cancel culture” in academia?** <https://www.sciencedirect.com/science/article/pii/S266651822100022X>
 - **Censoring the Mind** <https://journals.sagepub.com/doi/pdf/10.1080/03064229008534858>
- psychology research studies on online social interactions
 - **Why can't we stop fighting about cancel culture** https://courses.bowdoin.edu/sociology-1101-spring-2020/wp-content/uploads/sites/319/2020/05/What-is-cancel-culture_-Why-we-keep-fighting-about-canceling-people.-Vox.pdf
 - **The influence of a scandal on parasocial relationship, parasocial interaction, and parasocial breakup** <https://psycnet.apa.org/record/2015-01021-001>
- online forums discussing cancel culture as a positive or negative movement
 - **You are Cancelled: Virtual Collective Consciousness and the Emergence of Cancel Culture as Ideological Purging** <https://pdfs.semanticscholar.org/dd2e/c36189e588a491cff61a0fba26114c6a5ada.pdf>
 - **The Omnipresence of Cancel Culture: A Balanced Contrast** http://www.ripublication.com/ijhss21/ijhssv11n1_05.pdf

Keywords Ideas



- **Cancel (plus name)**
- **Boycot (plus name)**
- **Calling out**
- **Misinformation**
- **Free Speech**



Thank you!