

# DISCOVER THE REAL GSEM IN THE HEART OF RUSSIA



**Ural Federal  
University**

named after the first President  
of Russia B.N.Yeltsin

**Graduate School  
of Economics  
and Management**

## Partner Week and Get to know Culture, Economics and Business in Russia off the beaten track Tour





### WHEN

**14 - 20 of April 2019**

### WHO is invited

- bachelor and master students considering opportunities of international education experience and interested in discovering the real Russia

### WHO is invited

-  high quality of lectures
-  feeling of the international spirit of business
-  warm welcome
-  seeing real Russia

In the end of the study-tour, participants will get  
**5 ECTS Certificate**

### WHERE

- Graduate School of Economics and Management, Ural Federal University, the only regional School in Russia with international EPAS EFMD accreditation
- Ekaterinburg - third city in Russia by population and economic development, which is located in the very heart of Russia on the border between Europe and Asia and is famous for its eclectic culture, innovative spirit and rich history.

### WHAT

The programme will give you understanding of the real Russian culture between the East and the West and business along with opportunities of education at GSEM UrFU. In our focus:

- Russian culture and sightseeing (in and out of the city)
- Get in shape and positive thinking day
- GSEM UrFU: meet people and discover facilities
- Lectures and master-classes from GSEM UrFU faculty
- Business day: case-studies and field visit from corporate partners
- Research Day - participate in Science Spring days
- Every day Russian language learning and speaking experience

## International short term programmes in GSEM: FACTS & FIGURES

**3** number of annual programmes    **10** years experience of organization    **600+** number of participants

**42** number of nationalities    **38** number of countries    **100%** want to come back and recommend friends

### APPLICATION and FEES

- you can [apply here](#)
- application deadline: February 22 (for EU countries - March 01)
- "early bird" fee (up to February 20): EUR 200
- standard fee (after February 20): EUR 250

### ORGANIZERS contacts

GSEM UrFU International Affairs Office, manager for international students relations: Valeria Nikonenko [valeria.nikonenko@urfu.ru](mailto:valeria.nikonenko@urfu.ru), +7 (343) 375-94-92

GSEM UrFU International Affairs Office provides necessary visa and information support to study tour participants

