

# SPANISH LANGUAGE & CULTURE

## SUMMER COURSE

**Language:**

Spanish B1-B2 level

**Level:**

Undergraduate

**Credits:**

6 ECTS

**Period:**

29 June - 18 July 2015

**Venue:**

Madrid, Valencia

**Program:**

56 teaching hours

**Fees:**

2.500€

**Includes:**

teaching fees, housing, cultural & leisure activities, transfers in Spain

**A complete cultural program over Spain that will provide you with:**

- Good knowledge of Spain cultural and historical framework
- New cultural background
- Spanish language skills practice
- Travelling around Spain
- Friends from around the world
- Fond memories forever



# SPANISH LANGUAGE & CULTURE SUMMER COURSE

MADRID - VALENCIA

29 June - 18 July 2015





### **MADRID – MODULE I AND II**

Madrid first became the capital in the 16th century, a period in which Spain experienced its Golden Age. It is now the third-largest city in the European Union.

Through lecturing and personal work, you will learn about Spanish Golden Age, Spanish language and culture, Spanish art and modern history. You will visit Madrid most famous museums and the neighboring city of TOLEDO. You will also get a taste of SPANISH NIGHTLIFE, and TRADITIONS and will have time for shopping, swimming or exploring MADRID on your own.



### **VALENCIA – MODULE III**

Valencia was founded as a Roman colony in 138 BC. The city is situated on the east coast of the Iberian Peninsula, on the Mediterranean Sea. Valencia's heritage of ancient monuments, views and cultural attractions together with Santiago Calatrava's contribution to Valencia's international reputation makes Valencia one of the country's most popular tourist destinations.

During this module, we will focus on Spanish culture through communication and Media. You will enjoy a top-of-the-line experience in the CITY OF ARTS AND SCIENCES and enjoy a nice paella and spend an afternoon nearby the ALBUFERA lake.



## **Spanish Language & Culture Summer Course**

### **ACCOMODATION**

Temporary housing included in the price.

Madrid:

[www.cmsanpablo.es](http://www.cmsanpablo.es)

Valencia:

[www.elconventdemoncada.com](http://www.elconventdemoncada.com)

### **INSCRIPTION AND CONTACT**

[www.summeruniversityceu.es](http://www.summeruniversityceu.es)

Application deadline: 30th April 2015

[suassistant@ceu.es](mailto:suassistant@ceu.es)

### **SOCIAL PROGRAMME**

Social program and information on main attractions will be provided.

### **CERTIFICATE**

A certificate of attendance will be delivered.

# **TRAVELLING SUMMER UNIVERSITY TSU15-01**

The objective of this course is to offer you this summer a unique experience on Spanish culture and identity, introducing you to Spanish history, art, literature and traditions.

This course is open to all students regardless of their field of study, but an elementary knowledge of art and history is advantageous, although not obligatory.

# SPANISH NEW TRENDS & CHALLENGE

## SUMMER COURSE

**Language:**

English B2 level

**Level:**

Bachelor

**Credits:**

6 ECTS

**Period:**

29th June - 18th July 2015

**Venue:**

Madrid, Barcelona

**Program:**

38 teaching hours

**Fees:**

1.880€

**Includes:**

teaching fees, housing,  
cultural & leisure activities,  
transfers in Spain

**A 3 weeks summer course that will provide you with:**

- An overview of the Spanish situation post-crisis
- The European framework regulation
- Spanish economic system
- Study case of an iconic Spanish firm
- Personal experience travelling around Spain
- Friends from around the world

# SPANISH NEW TRENDS & CHALLENGES SUMMER COURSE

MADRID - BARCELONA

29th June - 18th July 2015



Summer University  
Vice Rectorate for International Relations  
[suassistant@ceu.es](mailto:suassistant@ceu.es)  
[www.summeruniversityceu.com](http://www.summeruniversityceu.com)





### **MADRID - Module 1**

The aim of this first block is to set out the global context of Spain in the post-crisis era and the current challenges of the EU Economic and Monetary Union, explaining from both theoretical and practical perspectives, how the European Union and Spain aim to surmount such obstacles and return the European economy to sustainable growth.

### **MADRID – Module 2**

The purpose of this module is to demonstrate the importance of the strategic management of commercial banks from the perspective of risk management and understand the repercussions of the financial crisis for commercial banking, analyze the Spanish Banking sector situation and understand new financing models in a changing world, within and outside the traditional banking industry.



### **BARCELONA– Module 3**

This part focuses on trade and globalization after the crisis, strategic management and corporate entrepreneurship in adverse scenario and study how to make an organization more entrepreneurial. The Spanish Government has focused on making the Spanish economy more internationally competitive through a series of financial incentives and legal reforms. Key elements have included cutbacks in government expenditure, income tax cuts, labor market reforms, liberalization of the telecommunications sector, and large-scale privatization of state enterprises.

# TRAVELLING SUMMER UNIVERSITY TSU15-02

## Spain new trends & challenges Summer Course

### **ACCOMODATION AND MEALS**

Temporary housing and half board service is included in the price during the whole stay.

Madrid:

[www.cmsanpablo.es](http://www.cmsanpablo.es)

Barcelona:

[www.residenciaemilie.com](http://www.residenciaemilie.com)

### **INSCRIPTION AND CONTACT**

[www.summeruniversityceu.es](http://www.summeruniversityceu.es)

Application deadline: 30th April 2015

[suassistant@ceu.es](mailto:suassistant@ceu.es)

+34 914 56 63 00, ext. 5495

### **SOCIAL PROGRAMME**

Attractive social program and information on main attractions.

### **CERTIFICATE**

A certificate will be delivered.

The objective of this course is to offer you this summer an overview of the situation of Spain after the 2008 crisis and how it faces its new challenges

This course is open to students of Marketing, Business and Finance from all over the world with special interest on knowing the way Spain is merging from the crisis and moving towards development.