

CHINA'S SOFT POWER IN TANZANIA

Dr. Muhidin Shangwe
Department of Political Science and Public Administration
University of Dar es Salaam

Presentation Outline

1. A brief history of relations between Tanzania and China
 - a. China as the initiator
 - b. China and *Third Worldism*
 - c. Tanzania and the liberation struggle

1. Contemporary Tanzania-China Relations
 - a. Why China matters
 - b. Why Tanzania matters

2. China's Soft Power Activities in Tanzania
 - a. People-to-people exchanges
 - b. Cultural exchanges
 - c. The aura of the Chinese model
 - d. Chinese aid
 - e. Tanzania's genuine concerns

3. Conclusion