COMMUNICATION STRATEGIES

WELCOME DAY

4 ottobre 2021 ore 14,30

WHAT ARE THE MAIN AIMS OF THE COURSE OF STUDIES?

- Understanding the specific phenomena concerning communication, in particular in the public, business, political, mass-media and social fields;

- Knowledge and ability to analyze cultural processes related to communication;

- The understanding of the changes that are affecting the new media and their relationship with communication processes;

- Learning of technological and linguistic tools relating to communication phenomena;

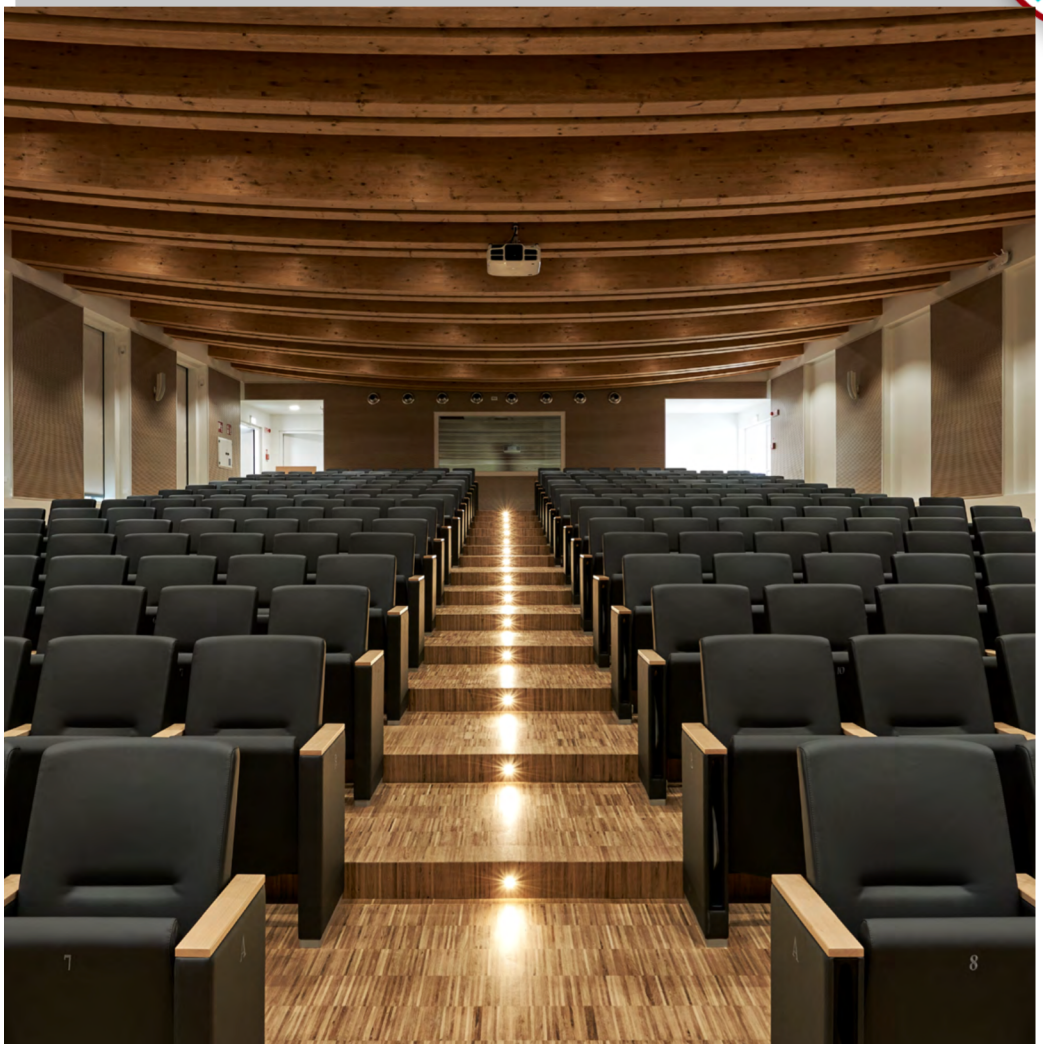
-The knowledge (theoretical and practical) of the different professional fields concerning communication

POLO BEATO PELLEGRINO



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AULA MAGNA



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Courses of the Master's degree:
https://didattica.unipd.it/off/2021/LM/SU/IF0315

-> Regolamento didattico-> Allegato 2

e-mail didattica.disll@unipd.it

Timetable:
http://agendastudentiunipd.easystaff.it/index.php?view=easycourse&include=corso&_lang=it

General calendar:
https://elearning.unipd.it/scienzeumane/mod/forum/discuss.php?d=273692

APP OrariUniPD:

https://www.unipd.it/orariunipd

(in English):
https://www.youtube.com/watch?v=wWJhdivD7nw

DIDACTIC PLAN

COMMUNICATION STRATEGIES

COMMUNICATION STRATEGIES

BASE COMUNE 1
BASE COMUNE 2

CORSI AFFINI

https://www.unipd.it/uffici-relazioni-internazionali

COMMUNICATION STRATEGIES

COMMON BASE 1:
INFORMATION AND COMMUNICATION THEORIES AND TECHNIQUES

5 courses to choose between

COMPUTATIONAL THINKING
DIGITAL CINEMA AND VIDEO MAKING
DIGITAL SOCIOLOGY
LINGUISTICS FOR COMMUNICATION
IMMERSIVE TECHNOLOGIES
SOUND DESIGN AND MUSIC TECHNOLOGY

COMMUNICATION STRATEGIES

COMMON BASIS 2:
SOCIO-ECONOMIC, HISTORICAL-POLITICAL AND COGNITIVE DISCIPLINES

3 COURSES TO CHOOSE BETWEEN:

TEXT AS DATA
DIGITAL CULTURE AND SOCIETY
TECHNOLOGY AND SOCIETY
COMMUNICATION PRACTICES, DIVERSITY AND INCLUSION

COMMUNICATION STRATEGIES

CORSI AFFINI / RELATED COURSES

3 COURSES TO CHOOSE BETWEEN:

NON VERBAL COMMUNICATION
DIGITAL STORYTELLING
WRITING FOR THE MEDIA
ECONOMICS OF DIGITAL MARKETPLACE
SOCIAL NETWORK ANALYSIS

COMMUNICATION STRATEGIES

FOREIGN LANGUAGE COURSE

ONE COURSE BETWEEN:

COMUNICARE IN SPAGNOLO
LINGUA FRANCESE
LINGUA TEDESCA

COMMUNICATION STRATEGIES

WORKSHOPS OF COMMUNICATION TECHNIQUES

TWO LABS BETWEEN:

PUBLIC VALUES IN MEDIA AND ICT
INDAGINI E QUESTIONARI ONLINE
PHOTOVOICE
LABORATORIO DI CINEMA DIGITALE E CULTURA VISUALE
LABORATORIO DI COMUNICAZIONE INTEGRATA

COMMUNICATION STRATEGIES

STAGE

FROM 6 TO 12 CFU

Ufficio Career service

https://www.unipd.it/stage

Moodle page of COMMUNICATION STRATEGIES

https://elearning.unipd.it/scienzeumane/course/view.php?id=11291

Sito DiSLL-> Didattica -> Corsi di Laurea (in Moodle)

https://www.disll.unipd.it/didattica/corsi-di-laurea

Home Page Moodle -> Lauree Magistrali -> Offerta formativa DiSLL
https://elearning.unipd.it/scienzeumane/mod/page/view.php?id=228819

Contacts and referent teachers:

Global Engagement Office (International Students): global.engagement@unipd.it

Admissions and Welcome Unit - international.admission@unipd.it

Immigration procedures (visa, residence permit…) SAOS Office - saos@unipd.it

International Office-DISLL: international.disll@unipd.it

Academic issues (teaching activities, study plan, timetable): didattica.disll@unipd.it

Servizio Tutor Junior: tutorjunior.lettere@unipd.it

Ufficio Erasmus erasmus.scienzeumane@unipd.it

Ufficio Stage: stage@unipd.it

Contacts and referent teachers:

Presidente del Corso di Strategie di comunicazione: prof. Denis Brotto

Referente Communication Strategies: prof. Luigi Marfé

Referenti Erasmus: proff. Michele Cortelazzo e Stefano Sbalchiero

Referente Stage: prof. Marco Scarcelli

Rappresentanti degli studenti: Sofia Barnaba e Giacomo Del Gobbo

FAQS for international students:

https://www.unipd.it/en/faq-covid19-degree-seekers

I wish you an excellent beginning of your academic year in Padua