

## Public values in media and ICT

(laboratory, DISLL, UniPD)

a.a. 2021/22

### 'A Public Service Internet: from research to advocacy'

Claudia Padovani

[claudia.padovani@unipd.it](mailto:claudia.padovani@unipd.it)

Moodle learning space (no access key):

<https://elearning.unipd.it/scienzeumane/course/view.php?id=11861#section-0>

#### About this seminar

This is a special action-research and learning seminar. Titled 'A Public Service Internet: from research to advocacy' this seminar is a unique opportunity to reflect on current changes in the media and digital environment, to explore foundational principles that should guide its development and to learn about on-going mobilisations in support of such principles. Students will learn about a specific initiative, will meet some of its promoters, may engage in transnational meetings with fellow students at different European Universities, and will develop research-action projects that will contribute to shape 'the internet we want'.

**This lab is open to a maximum of 20 students, from Communication and Engineering. Interested students should perform the task in Moodle 'I would like to participate because...' by Sunday November 7, 2021.**

The dates of our classes are the following (the detailed schedule of activities is being defined):

12 November 12.00 – 14.00 in class (aula Regeni, Palazzo Cesarotti, via Cesarotti)

16 November 17.00 – 19.00 online

26 November 12.00 – 14.00 in class (aula Regeni, Palazzo Cesarotti, via Cesarotti)

30 November 17.00 – 19.00 online

14 December 12.00 - – 14.00 in class (aula TBD)

17 December 12.00 – 14.00 in class (aula Regeni, Palazzo Cesarotti, via Cesarotti)

21 December 17.00 – 19.00 online

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The starting point for this activity is an initiative – *The Public Service Media and Public Service Internet Manifesto* - promoted by a number of scholars, advocates, policy makers: a thoughtfully curated set principles (and a book) that envision a world of media and digital technologies grounded in public principles of social justice, gender in/equality, respect for labour and digital rights transparency on data, ethics in AI and the state of our public sphere.

Groups will work throughout the seminar, reflecting on how research and knowledge become relevant to advocacy initiatives related to digital developments. In the end all groups will elaborate an ideal plan for advocating for the Internet we want.

The laboratory will run between November and December 2021, in a blended form: some lessons in class and some online. You'll be invited to consult multimedia material, work in groups and be ready to present your work in international settings. All activities imply elements of critical reflection, debates and conversations, students' interaction and personal commitment. Each session is divided into a general part and group activities, also making use of software that facilitate interaction, such as wooclap and padlet. Language of course: English.

### **Expected outcomes**

Through this seminar, students will:

- learn about research resources and methods that are relevant to publicly address and discuss critical issues in the digital world
- acquire knowledge and understanding of a variety of advocacy tools
- have the opportunity to outline progressive future solutions, imagine new possibilities to reclaim the digital for justice.

### **Goals**

The seminar offers an inclusive and diverse communicative space reflecting on students' role as socially responsive future media, IT and communication professionals. These are the main goals:

- critical and individual reflections on matters of social justice in the digital world
- conceptualizing, designing and implementing 'action research'
- strengthening students' methodological and academic writing/presentation skills (in English)
- experience and engage in a transnational collaborative environment

### **Evaluation**

Students' will work in groups to elaborate an advocacy plan on a topic/problem of their interest; they will elaborate their plans through an info-graphic/poster/leaflet and will present their proposal to all participants who will respond and provide feedback.

Final evaluation (approved/not approved) concerns participation and contributions throughout the seminar and final presentation.