

Something about....

Your profile photo



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1

What does your profile picture say about you?

the pictures you put on your profiles, your website and your social media send cues to others about **who you are and what you stand for**

Slides 3-10 adapted from V. van Edwards – Science of People M.Grazia Busà - Public Speaking 2023-24

2

What do you want your picture to be?

- True to Reality
- Flattering
- Authentic
- Positive

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3

From which angle?

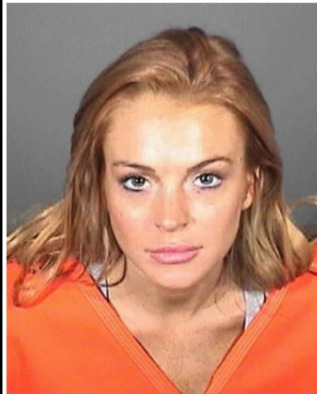
When you take a picture the camera should

- above you?
- below you?
- looking straight on you?

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4

Pictures taken from above



When someone is viewed from **above** they are seen as weaker and in need of protection.

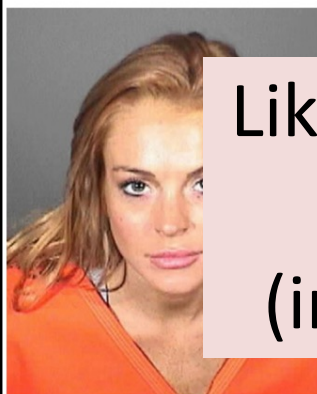


—F. Karimov, University of Brussels

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5

Pictures taken from above



Like adults looking at children (in need of care)



—F. Karimov, University of Brussels

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6

Pictures taken from below



When someone is viewed from **below** they are seen as more self-confident, sociable and attractive.



—F. Karimov, University of Brussels

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7

Pictures taken from below



When someone

Like children admiring to look up to adults



—F. Karimov, University of Brussels

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8

Pictures taken from the middle

When viewing someone **straight on** we see them as more trustworthy, open-minded and sympathetic.



—F. Karimov, University of Brussels

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9

Pic

When viewing someone **straight on** we see them as more trustworthy, open-minded and sympathetic.

Fronting = facing.
The viewer aims the torso, head and toes towards that person – a non-verbal sign of respect

—F. Karimov, University of Brussels

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10

Below // Middle // Above//



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11

Above



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12

Above




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This slide features the word 'Above' in a large, black, sans-serif font at the top left. Below it are three portrait photographs. On the left is a close-up of a young man with brown hair, smiling broadly. In the top right is a man with a beard and glasses, smiling and resting his chin on his hand. In the bottom right is a man with a grey beard, looking directly at the camera with a serious expression. At the bottom center, there is a small caption: 'M.Grazia Busà - Public Speaking 2023-24'.

13

Below




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This slide features the word 'Below' in a large, black, sans-serif font at the top left. Below it are three portrait photographs. On the left is a woman looking upwards against a background of green foliage. In the center is a woman looking upwards in a dark, dramatic setting. On the right is a woman looking slightly to the side with her hand near her chin. At the bottom center, there is a small caption: 'M.Grazia Busà - Public Speaking 2023-24'.

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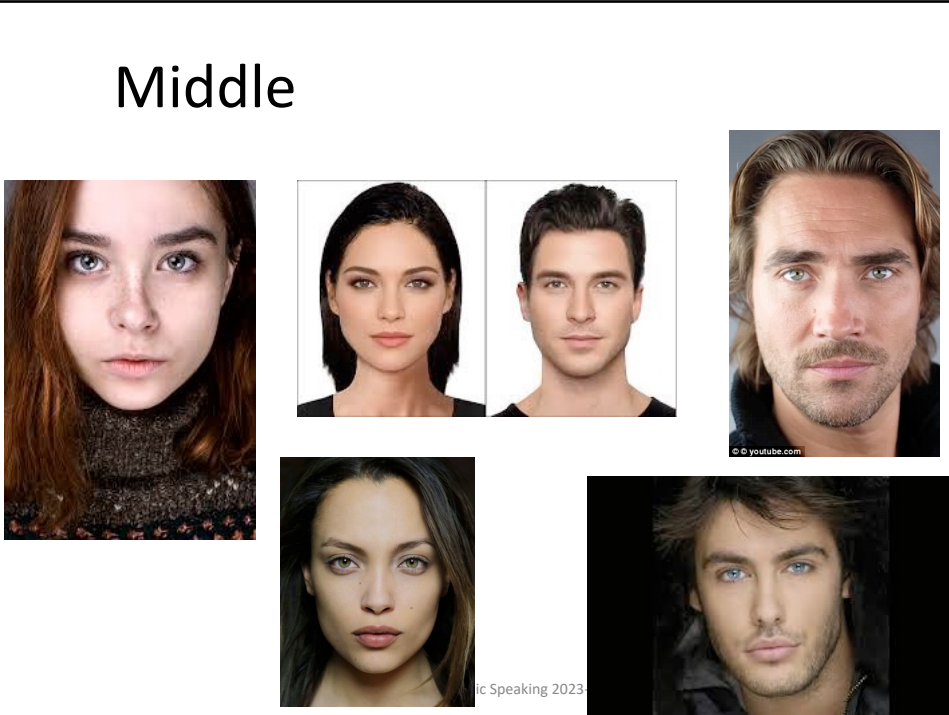
Below



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15

Middle



ic Speaking 2023

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about microexpressions...

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17

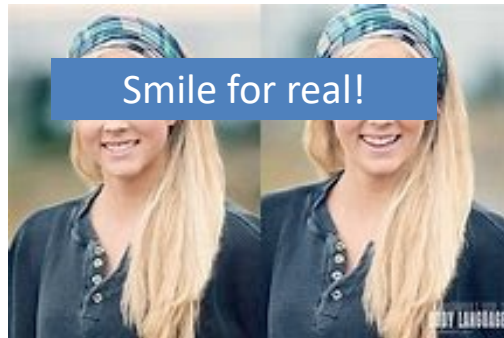
Fake vs real smile



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Fake vs real smile



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19

Contempt /smirk



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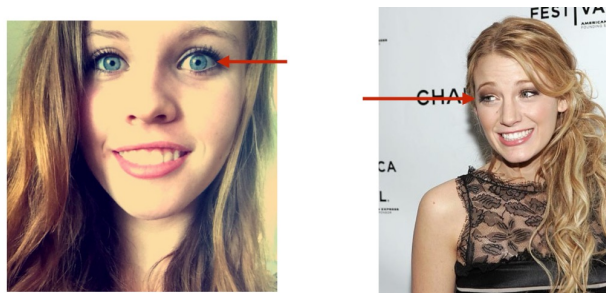
Contempt /smirk



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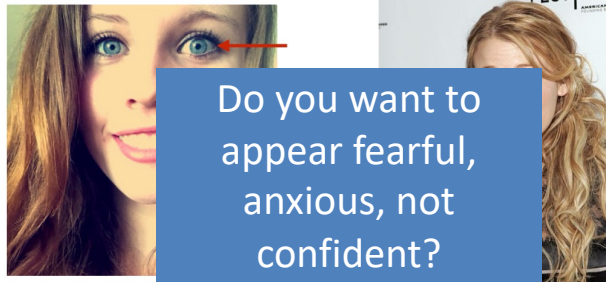
fear



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fear



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23

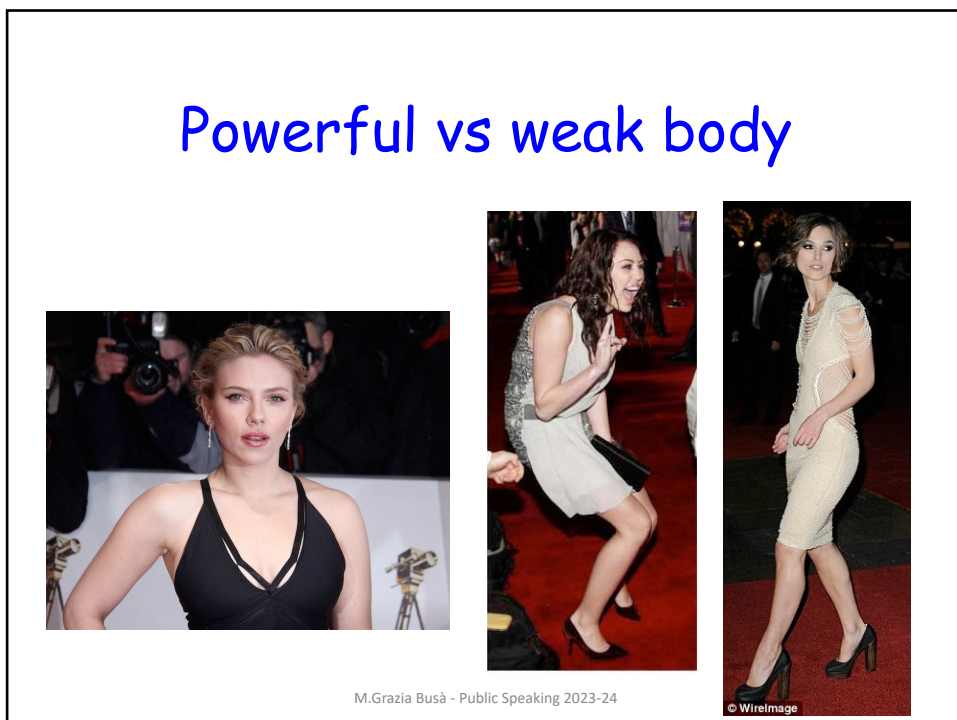
Your body also sends messages...

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24



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26



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Colors...

The colors you wear affect the impression you make

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Colors for your outfit

	Loyalty, Stability, Tranquility
	Passion, Aggression, Intense
	Happiness, Optimism, Youth
	Healing, Success, Hope
	Power, Mystery, Professional

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Colors for your outfit

	Royalty, Spirituality, Luxury
	Stability, Natural, Reliability
	Energy, Fun, Warmth
	Purity, Cleanliness, Innocence
	Neutral, Practical, Quiet

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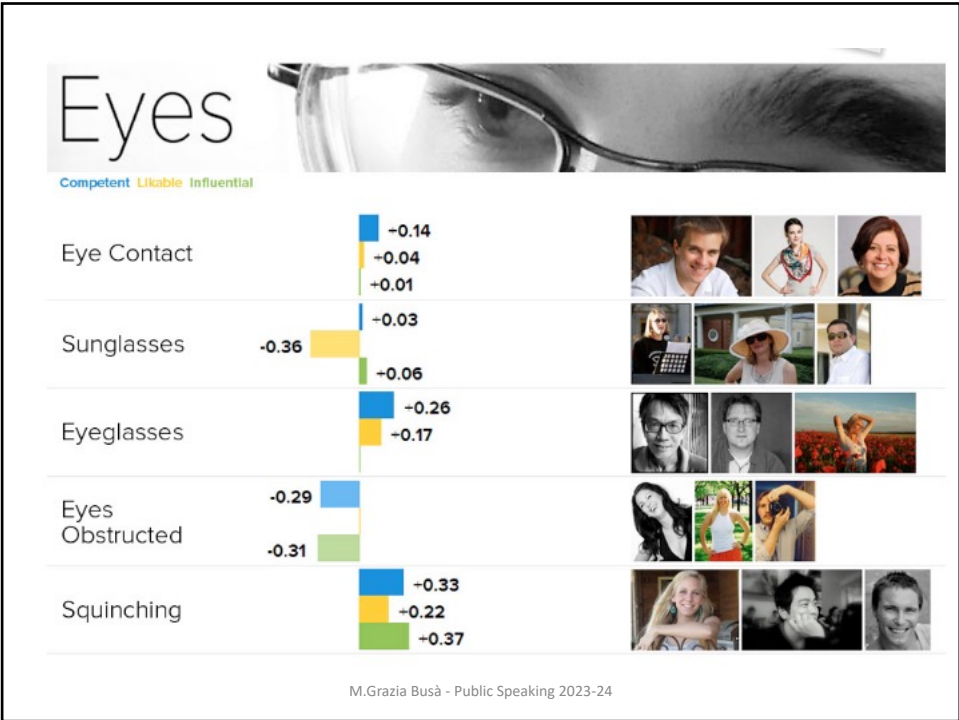
30

Some statistics

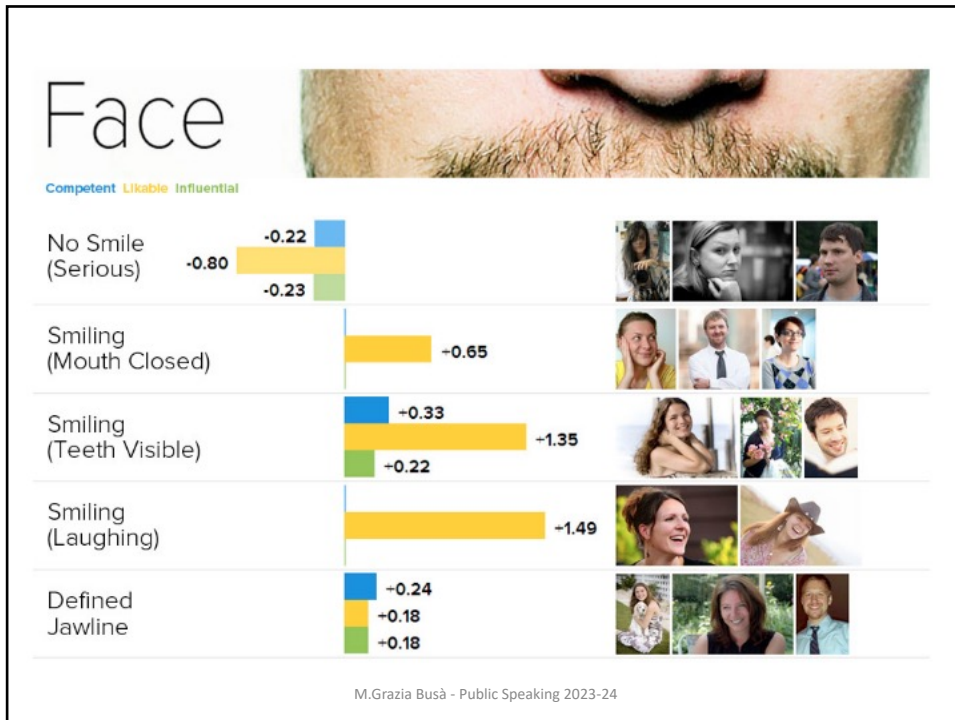
(from <https://blog.photofeeler.com/perfect-photo/>)

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